

FAIR TRADE TOWNS INTERNATIONAL

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International Fair Trade Towns Steering Committee



Search ...

NUMBER OF FTT FOR TODAY: 1 995

ABOUT US



FTTC 36 countries, 6 continents

The foundation of the campaign



The core five Goals

- 1. Council passes a Resolution supporting Fair Trade and agreeing to procure Fair Trade products.**
- 2. A range of Fair Trade products are readily available in the area's shops & catering establishments.**
- 3. Fair Trade products are used by a number of work places & community organisations.**
- 4. Attract media coverage & popular support for the campaign.**
- 5. A local Fair Trade steering group is convened to ensure commitment to Fair Trade Town status.**



Fair Trade Towns Campaign timeline

The International Movement 2017

- ❑ **17-th year of the Campaign**
- ❑ **1,995 FTTs in 31 countries**
- ❑ **4 new countries in 2017**
- ❑ **14 Fair Trade Capital Cities**
- ❑ **2 Fair Trade Nations (+ 3 in process)**

The International Movement 2017

❑ Europe (1893)

- ✓ 18 countries
- ✓ FT Nations, FT Towns, Schools, Universities, Faith Groups
 - UK – 631
 - Germany – 495
 - Belgium - 211
 - Austria -177
 - The Netherlands- 77

❑ North America (68)

- ✓ 2 countries
 - FT Towns, Schools, Universities, Faith Groups

❑ Australia & New Zealand (12)

- ✓ 2 countries
 - New Zealand – 1st Fair Trade district
 - Fair Trade work places

The International Movement 2017

□ Asia (14)

- ✓ 5 countries (India, Japan, Korea, Lebanon, Taiwan)
 - India: Pondicherry & Auroville 1st FTT and 1st FT twin Town in the World
 - Korea: Bucheon, Seoul
 - Taiwan – Taipei Fair Trade City Campaign

□ Latin America (5)

- ✓ 3 countries with FTT (Brazil, Costa Rica, Ecuador)
- ✓ Regional FTT Committe (WFTO LA + CLAC & SPP)
 - 3 new FTT campaigns: Honduras, Chile, Paraguay
 - 5 towns almost ready

□ Africa (3)

- ✓ 2 countries with FTT (Ghana, Cameroun)
 - New initiatives: Nigeria, South Africa

Diversity of Fair Trade Towns



CIUDADES Y PUEBLOS
LATINOAMERICANOS
POR EL COMERCIO JUSTO



International Fair Trade Towns Guidelines

- ❑ **Definition of Fair Trade & Fair Trade products (Charter of FT Principles)**
- ❑ **Our Mission & Objectives**
- ❑ **Recommendations**
- ❑ **Grassroots Movement, Grassroots Ownership**
- ❑ **International FTT Steering Committee & Ambassador**

Current Steering Committee Members



Colleen Tait
UK Scotland



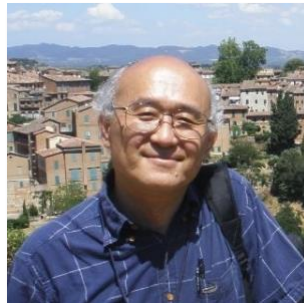
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Sweden



Tatsuya Watanabe
Japan



Katharina Beelen
Belgium



Luis Heller
Peru

IFTTSC Terms of Reference

- ❑ **The Vision of Int. FTT Campaign**
- ❑ **What we do**
- ❑ **Membership structure**
- ❑ **Membership responsibilities**
- ❑ **Nominations**

IFTT Stakeholders

- ❑ **Country Coordinators**
- ❑ **Int. FTT Steering Committee**
- ❑ **World Fair Trade Organization**
- ❑ **Fair Trade International**
- ❑ **Fair Trade Advocacy Office**
- ❑ **CLAC & SPP**
- ❑ **Fair Trade USA**

The Challenges

- ❑ How to unite a grassroots movement behind international advocacy campaigns?
- ❑ How do you guide, maintain and resource an international grassroots movement without losing its independence?
- ❑ How do we enable FTTs to be more inclusive and effective in fighting for Fair Trade and Trade Justice?
- ❑ How to be inclusive of Regional Fair Trade Town Campaigns in International Governance
- ❑ How to govern FTTC on international level?

FTTC growing global movement



2000 Grasroot initiatives
(doubled in 6 years)
36 countries



**National (Regional)
FTT Coordinators**
(31 countries)



**Int. Fair Trade Towns
Steering Committee**

International Fair Trade Towns Steering Committee

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FTT International Communication

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Thank you for your attention

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